

# Dr. Philipp K. Masur

Johannes Gutenberg-Universität Mainz  
Institut für Publizistik  
Jakob-Welder-Weg 12  
55118 Mainz

Phone: +49 6131 39 37253  
E-Mail: philipp.masur@uni-mainz.de  
Website: www.philippmasur.de

## Research Areas

- Privacy and Self-Disclosure Processes in Online Environments
- Media Literacy and Online Privacy Literacy
- Social norm effects in social media
- Alternative data collection (tracking, experience sampling) and data analysis methods (multilevel, structural equation modelling, Bayesian statistics)

## Education

2018	Doktor der Sozialwissenschaften (Dr. rer. soc.) University of Hohenheim, Stuttgart, Germany (US equivalent: Ph.D. in the social sciences) Dissertation Title: <i>Situational Privacy and Self-Disclosure: Communication Processes in Online Environment</i>
2012	Magister Artium in Communication Science, Economics, and Philosophy Johannes Gutenberg-Universität Mainz, Germany (US equivalent: Master of Arts) Thesis Title: <i>The Interplay of Intrinsic Need Satisfaction, Usage Motives, and Addictive Social Network Site Usage</i>
2010	Midterm Exam in Communication Science, Economics, and Philosophy Johannes Gutenberg-University Mainz, Germany (US equivalent: Bachelor of Arts)
2009	Study Abroad, Media and Communication Studies Macquarie University, Sydney, Australia
2007	Abitur and Baccalauréat Gymnasium im Alfred-Grosser-Schulzentrum, Bad Bergzabern, Germany (German and French Higher Education Entrance Qualification)

## Academic Positions

04/2019 - present	Postdoctoral Research Associate Department of Communication Johannes Gutenberg University Mainz, Germany
09/2018 - 02/2019	Visiting Scholar, Social Media Lab Department of Communication Cornell University, Ithaca, NY, USA
2017 - Present	Postdoctoral Research Associate, Department of Media Psychology School of Communication University of Hohenheim, Stuttgart, Germany
2014 - 2017	Project Researcher Privatheit im Wandel (BMBF-Project; PI: Sabine Trepte) School of Communication University of Hohenheim, Stuttgart, Germany
2013 - 2017	Research Assistant Department of Media Psychology School of Communication University of Hohenheim, Stuttgart, Germany

## Publications

	<b>Monographs</b>
2018	Masur, P. K. (2018). <i>Situational Privacy and Self-Disclosure: Communication processes in Online Environments</i> . Cham, Switzerland: Springer International Publishing.
	<b>Journal Articles</b>
	11. Masur, P. K. (2018). Mehr als Bewusstsein für Privatheitsrisiken: Eine Rekonzeptualisierung der Online-Privatheitskompetenz als Kombination aus Wissen, Fähig- und Fertigkeiten [engl. It is more than just privacy risk awareness. A reconceptualization of online privacy literacy as a composition of knowledge, abilities, and skills]. <i>Medien &amp;</i>

- Kommunikationswissenschaft*, 66(4), 446 – 465. <https://doi.org/10.5771/1615-634X-2018-4-446>
- 2018
10. Teutsch, D., Masur, P. K. & Trepte, S. (2018). Privacy in mediated and nonmediated interpersonal communication: How subjective concepts and situational perceptions influence behaviors. *Social Media + Society*, 4(2), 1-14. doi:10.1177/2056305118767134
9. Loy, L., Masur, P. K., Schmitt, J. B. & Mothes, C. (2018). Psychological predictors of political Internet use and political knowledge in light of the perceived complexity of political issues. *Information, Communication & Society*. Online first. doi:10.1080/1369118X.2018.1450886
8. Trepte, S., Masur, P. K. & Scharkow, M. (2018). Mutual friends' social support and self-disclosure in face-to-face and instant messenger communication. *The Journal of Social Psychology*, 158(4), 430-445. doi: 10.1080/00224545.2017.1398707
- 2017
7. Masur, P. K., Teutsch, D., Dienlin, T. & Trepte, S. (2017). Online-Privatheitskompetenz und deren Bedeutung für demokratische Gesellschaften [Online privacy literacy and its significance for democratic societies]. *Forschungsjournal Soziale Bewegungen*, 30(2), 180-189.
6. Bauer, A. A., Loy, L. S., Masur, P. K. & Schneider, F. M. (2017). Mindful instant messaging: Mindfulness and autonomous motivation as predictors of well-being in smartphone communication. *Journal of Media Psychology*, 29(3), 159-165. doi: 10.1027/1864-1105/a000225
5. Masur, P. K., Teutsch, D. & Trepte, S. (2017). Entwicklung und Validierung der Online-Privatheitskompetenzskala (OPLIS) [engl. Development and validation of the online privacy literacy scale]. *Diagnostica*, 63, 256-268. doi:10.1026/0012-1924/a000179
4. Dienlin, T., Masur, P. K. & Trepte, S. (2017). Displacement or reinforcement? The reciprocity of FtF, IM, and SNS communication and their effects on loneliness and life satisfaction. *Journal of Computer-Mediated Communication*, 22(2), 71-87. doi:10.1111/jcc4.12183
- 2016
3. Masur, P. K. & Scharkow, M. (2016). Disclosure management on social network sites: Individual privacy perceptions and user-directed privacy strategies. *Social Media + Society*, 2(1), 1-13. doi:10.1177/2056305116634368
- 2015
2. Trepte, S., Masur, P. K., Scharkow, M. & Dienlin, T. (2015). Privatheitsbedürfnisse verschiedener Kommunikationstypen on- und offline: Ergebnisse einer repräsentativen Studie zum Umgang mit persönlichen Inhalten. *Media Perspektiven*, 5, 250-257.
- 2014
1. Masur, P. K., Reinecke, L., Ziegele, M. & Quiring, O. (2014). The interplay of intrinsic needs and Facebook specific motives in explaining

addictive behavior on Facebook. *Computers in Human Behavior*, 39, 376-386.  
doi:10.1016/j.chb.2014.05.047

### Book Chapters

6. Masur, P. K. (in press). Capturing situational dynamics: Strength and pitfalls of the experience sampling method. In: Schemer, C., Müller, P., Geiß, S., Naab, T.; & Peter, C. (Eds.), *Dynamische Prozesse der öffentlichen Kommunikation – Methodische Herausforderungen*. Köln: Herbert von Halem.
- 2018 5. Masur, P., Teutsch, D., & Dienlin, T. (2018). Privatheit in der Online-Kommunikation [Privacy in online communication]. In Schweiger, W, & Beck, K. (Eds.), *Handbuch Online-Kommunikation*. Wiesbaden, Germany: Springer.
4. Masur, P. K. (2018). Selbstoffenbarung in der medial-vermittelten Kommunikation: Eine situative Perspektive [Self-disclosure in mediated communication: A situational perspective]. In: C. Eilders, O. Jandura, H. Bause & D. Frieß. *Vernetzung: Stabilität und Wandel gesellschaftlicher Kommunikation*. Köln: Herbert von Halem Verlag.
- 2017 3. Trepte, S. & Masur, P. K. (2017). The need for privacy. In: V. Zeigler-Hill & T. K. Shackelford (Eds.). *Encyclopedia of personality and individual differences*. London: Springer. doi: 10.1007/978-3-319-28099-8\_540-1
- 2015 2. Matzner, T., Masur, P. K., Ochs, C. & von Pape, T. (2015). Self-Data-Protection - Empowerment or burden? In: S. Gutwirth, R. Leenes & P. de Hert (Eds.). *Data Protection on the Move*. (pp. 277-305). Springer: Netherlands. doi:10.1007/978-94-017-7376-8\_11
1. Trepte, S., Teutsch, D., Masur, P. K., Eicher, C., Fischer, M., Hennhöfer, A., Lind, F. (2015). Do people know about privacy and data protection strategies? Towards the "Online Privacy Literacy Scale" (OPLIS). In: S. Gutwirth, R. Leenes & P. de Hert (Eds.). *Reforming European Data Protection Law*. (pp. 333-365). Springer Netherlands. doi:10.1007/978-94-017-9385-8

### Research Reports and Grey Literature

- 2017 3. Trepte, S. & Masur, P. K. (2017). Privacy attitudes, perceptions, and behaviors of the German population: Research report. In Friedewald et al. (Eds.), *Forum Privatheit und selbstbestimmtes Leben in der digitalen Welt*. Karlsruhe: Fraunhofer ISI.
- 2016 2. Trepte, S. & Masur, P. K. (2016). *Cultural differences in social media use, privacy, and self-disclosure. Research Report on a multicultural survey study*. Germany: University of Hohenheim.

- 2014 1. Karaboga, M., Masur, P. K., Matzner, T., Mothes, C., Nebel, M., Ochs, C., Schütz, P., Simo Fhom, H. (2014): White Paper Selbstdatenschutz. In Zoche et al. (Eds.), *Forum Privatheit und selbstbestimmtes Leben in der digitalen Welt*. Karlsruhe: Fraunhofer ISI.

### Conference Papers and Presentations

- 2018 33. Teutsch, D.; Masur, P. K. & Trepte, S. (2018, October). *Perceiving the difference – Privacy perceptions in mediated and nonmediated communication settings*. Paper presented at the Amsterdam Privacy Conference (APC), 5th – 7th October, Amsterdam (Netherlands).
32. Masur, P. K. & Burth, E. (2018, September). Personal and environmental factors of loss of control and withdrawal symptoms: A situational perspective on smartphone addiction. Presentation at the 51th conference of the German Psychological Association (DGPs), 16.-21. September, Frankfurt a. M. (Germany).
31. Masur, P. K., Quinn, K., Trepte, S. & Epstein, D. (2018, May). *More than privacy risks awareness: Assessing Internet users' online privacy literacy in Germany and in the USA*. Paper presented at the 68th annual conference of the International Communication Association (ICA), 24<sup>th</sup> -28<sup>th</sup> May, Prague (Czech Republic).
30. Dienlin, T., Masur, P. K., & Trepte, S. (2018, May). *A longitudinal analysis of the privacy paradox*. Paper presented at the 68th annual conference of the International Communication Association (ICA), 24<sup>th</sup> -28<sup>th</sup> May, Prague (Czech Republic).
29. Masur, P. K., Trepte, S. & Wolfers, L. (2018, May). *Mehr als Bewusstsein für Privatheitsrisiken: Eine prozessorientierte Rekonzeptualisierung der Online-Privatheitskompetenz [More the privacy risks awareness: A process-oriented reconceptualization of online privacy literacy]*. Presentation at the annual conference of the German Communication Association (DGPuK), 9<sup>th</sup>-11<sup>th</sup> March, Mannheim (Germany).
- 2017 28. Masur, P. K. (2017, September). *Rediscovering field theory: Media psychological research from a situational point of view*. Presentation the 10th conference of the media psychology division of the German Psychological Association (DGPs), 07.-08. September, Landau (Germany).
27. Dienlin, T., Masur, P.K., & Trepte, S. (2017, September). *Privacy concerns decrease self-disclosure on Social Network Sites: A longitudinal analysis of the privacy paradox*. Presentation the 10th conference of the media psychology division of the German Psychological Association (DGPs), 07.-08. September, Landau (Germany).

2016

26. Masur, P. K., Trepte, S. & Scharnow, M. (2017, May). *Social Support and Self Disclosure in Face to Face and Instant Messenger Communication*. Paper presented at the 67th annual conference of the International Communication Association (ICA), 25<sup>th</sup> -29<sup>th</sup> May, San Diego (USA).
25. Masur, P. K. (2017, April). *Selbstoffenbarung in der medial vermittelten interpersonalen Kommunikation: Ein situatives Erklärungsmodell [engl. Self-disclosure in mediated interpersonal communication: A situational model]*. Presentation at the annual conference of the German Communication Association (DGPK), 30. March - 01. April, Düsseldorf (Germany).
24. Masur, P. K., Scharnow, M. & Trepte, S. (2016, September). *Geben und Nehmen: Das Zusammenspiel von Selbstoffenbarungsbereitschaft und sozialer Unterstützung in Online- und Offline-Kontexten [engl. Give and take: The interplay of willingness to self-disclose and social support in online and offline contexts]*. Paper presented at the 50th conference of the German Psychological Association (DGPs), 18.-22. September, Leipzig (Germany).
23. Dienlin, T., Masur, P. K., & Trepte, S. (2016, September). *Displacement or Reinforcement? The Reciprocity of FtF, IM, and SNS Communication and Their Effects on Loneliness and Life Satisfaction*. Paper presented at the 50th conference of the German Psychological Association (DGPs), 18.-22. September, Leipzig (Germany).
22. Masur, P. K., Klapsia, N. I., Rotfuß, I. & Wernik, I. (2016, September). *Sorry, I have to answer first! The influence of situational and personal factors on individual's instant-messaging behavior*. Presentation at the 50th conference of the German Psychological Association (DGPs), 18.-22. September, Leipzig (Germany).
21. Loy, L. S., Bauer, A., Masur, P. K. & Schneider, F. M. (2016, September). *Mindful instant messaging: The interplay of motivation and mindfulness during smartphone communication*. Paper presented at the 50th conference of the German Psychological Association (DGPs), 18.-22. September, Leipzig (Germany).
20. Dienlin, T., Masur, P. K., & Trepte, S. (2016, June). *Displacement or Reinforcement? The Reciprocity of FtF, IM, and SNS Communication and Their Effects on Loneliness and Life Satisfaction*. Paper presented at the 66th annual conference of the International Communication Association (ICA), 09.-13. June, Fukuoka (Japan).
19. Loy, L. S., Masur, P. K., Schmitt, J. B., Mothes, C., & Trepte S. (2016, June). *Politically informed in a complex world? Time affluence, information-related self-efficacy, and need for cognition as predictors of political media use and political knowledge*. Paper presented at the 66th annual conference of the International Communication Association (ICA), 09.-13. June, Fukuoka (Japan)

2015

18. Loy, L. S., Bauer, A., Masur, P. K. & Schneider, F. M. (2016, June). *Stressed by smartphone use? The interplay of motivation and mindfulness during instant messaging*. Paper presented at the 66th annual conference of the International Communication Association (ICA), 09.-13. June, Fukuoka (Japan).
17. Trepte, S., Dienlin, T., & Masur, P. K. (2016, June). *Control: An obsolete paradigm in understanding privacy?* Presentation at the 66th annual conference of the International Communication Association (ICA), 09.-13. June, Fukuoka (Japan).
16. Enns, L. & Masur, P.K. (2016, May). *Kaufen besorgte Online-Shopper weniger ein? Eine Analyse des Einflusses von Privatheitsbedenken auf die Häufigkeit von Online-Einkäufen [engl. Do concerned online-shoppers buy less? An analysis of the interplay of privacy concerns on the frequency of online-shopping]*. Presentation at the annual conference of the German Communication Association (DGPUK), Leipzig (Germany).
15. Masur, P. K., Dienlin, T. & Scharnow, M. (2015, November). *Vom WhatsApp-Dauernutzer bis zum Facebook-Verweigerer: Wie unterscheiden sich Deutsche im Umgang mit Privatheit im Internet? [engl. How do Germans differ with regard to online privacy?]*. Paper presented at the conference „Die Zukunft der informationellen Selbstbestimmung“ of the Forum Privatheit, 26.-27., November, Berlin.
14. Masur, P. K. (2015, November). *WhatsApp oder doch lieber Threema? Privatheits- und Datenschutzerwägungen bei der Auswahl von Online-Kommunikationsmedien [engl. WhatsApp or Threema? The influence of privacy and data protection concerns on the adoption of online communication media]*. Presentation at the combined annual conference of the divisions computer-mediated communication and sociology of media communication of the German communication association (DGPUK), 5.-7., November, Berlin (Germany).
13. Masur, P. K. (2015, September). *Konfirmatorische Faktorenanalyse oder Item-Response-Theory-Analyse? Ein Vergleich beider Verfahren bei der Skalenentwicklung [engl. Confirmatory factor analysis or item-response-theory analysis? A comparison of both methods for scale construction.]* Presentation at the annual conference of the method division of the German Communication Association (DGPUK), 25.-26., September, Hohenheim (Germany).
12. Masur, P. K., Teutsch, D. & Trepte, S. (2015, September). *I am concerned about my privacy, but can I protect it? The moderating role of online privacy literacy*. Presentation at the 9th conference of the media psychology division of the German Psychological Association (DGPs), 10.-11. September, Tübingen (Germany).

11. Dienlin, T., Masur, P. K. & Trepte, S. (2015, September). *Longitudinal analysis of social support in mediated and non-mediated channels*. Paper presented at the 9th conference of the media psychology division of the German Psychological Association (DGPs), 10.-11. September, Tübingen (Germany).
10. Masur, P. K., Teutsch, D., & Trepte (2015, May). *How Skilled Are Internet Users When it Comes to Online Privacy and Data Protection? Development and Validation of the Online Privacy Literacy Scale (OPLIS)*. Paper presented at the 65th annual conference of the International Communication Association, 21.-25. May, San Juan (Puerto Rico/USA).
9. Teutsch, D., Masur, P. K., & Trepte, S. (2015, May). *What Should Users Know About Online Privacy? Towards the Online Privacy Literacy Scale (OPLIS)*. Paper presented at the 65th annual conference of the International Communication Association, 21.-25. May, San Juan (Puerto Rico/USA).
8. Masur, P. & Trepte, S. (2015, May). *Privatheitseinstellungen und -verhalten im Zeitverlauf: Eine Analyse repräsentativer Befragungsdaten von 2011 und 2014 [engl. Changes in privacy attitudes and behaviors over time. An analysis of representative survey data from 2011 and 2014]*. Presentation at the annual conference of the German Communication Association (DGPuK), 13.-15. May, Darmstadt (Germany).
7. Masur, P., Teutsch, D., & Trepte, S. (2015, May). *Wie kompetent sind deutsche Internetnutzer im Umgang mit Privatheit im Internet? Entwicklung und Validierung der Online-Privatheitskompetenz-Skala [engl. How competent are German Internet users with regard to online privacy? Development and validation of the Online Privacy Literacy Scale]*. Paper presented at the annual conference of the German Communication Association (DGPuK), 13.-15. May, Darmstadt (Germany).
- 2014 6. Masur, P. K., Teutsch, D. & Trepte, S. (2014, October). *Sind Nutzer in der Lage ihre Privatsphäre zu schützen? Eine Analyse der Online-Privatheitskompetenz in Deutschland [Are users able to protect their privacy? An analysis of online privacy literacy in Germany]*. Paper presented at the conference "Räume und Kulturen des Privaten [engl. Spaces and cultures of privacy]" of the DFG-Graduiertenkollegs 1681 "Privatheit", 16.-17. October, Passau (Germany).
5. Teutsch, D., Masur, P. K. & Trepte, S. (2014, October). *Privacy contexts and reciprocal effects - An empirical validation of Nissenbaum's contextual integrity*. Presentation at the conference "Räume und Kulturen des Privaten [engl. Spaces and cultures of privacy]" of the DFG-Graduiertenkollegs 1681 "Privatheit", 16.-17. October, Passau (Germany).
4. Masur, P. K. (2014, September). *Privat ist (nicht) gleich privat. Der Einfluss subjektiver Wahrnehmung von Privatheit auf Selbstoffenbarung im Social Web*



[engl. *Privat is not always private. The influence of subjective privacy perceptions on self-disclosure in the social web*]. Paper presented at the 49th annual conference of the German Psychological Association (DGPs), 21.-25. September, Bochum (Germany).

3. Teutsch, D., Masur, P. K. & Trepte, S. (2014, September). *Was wissen Nutzer über Privatsphärestrategien und Datenschutz im Internet? Entwicklung einer Skala zur Erfassung von Online-Privatsphärekompetenz [What do users know about privacy strategies and data protection on the Internet? Development of a scale to measure online privacy literacy]*. Presentation at the 49th annual conference of the German Psychological Association (DGPs), 21.-25. September, Bochum (Germany).

2. Masur, P. K. (2014, May). *The interplay of intrinsic needs and Facebook specific motives in explaining addictive behavior on Facebook*. Paper presented at the 64th annual Conference of the International Communication Association. 22. - 26. May, Seattle (USA).

2013 1. Masur, P. K. (2013, September). *Addictive behavior on social network sites: The role of intrinsic needs and motives in explaining Facebook addiction*. Presentation at the 8th conference of the division Media Psychology of the German Psychological Association (DGPs), 4.- 6. September, Würzburg (Germany).

#### Invited Talks

2016 8. Masur, P. K. (2016, September). *Die Rolle der Online-Privatheitskompetenz: Definitionen, Funktionen und Perspektiven [engl. The role of online privacy literacy: Definitions, functions, and perspectives]*. Invited talk given at the 2nd annual conference of the project "Strukturwandel des Privaten [engl. Transformations of privacy]", 21.-23. September, Frankfurt am Main (Germany).

2015 7. Masur, P. K. (2015, November). *Privat oder nicht privat? Aktuelle Erkenntnisse der Medienpsychologie zum Thema Online-Privatheit [engl. Online privacy - Current findings in media psychology]*. Invited talk at the „Psycho-Tagen 2015“ [engl. Psycho-Days] at the University of Landau, 16. November 2015, Landau (Germany).

2014 6. Trepte, S., Masur, P. K. & von Pape, T. (2014, October). *Privatheit im Wandel? Eine repräsentative Umfrage und eine Inhaltsanalyse zur Wahrnehmung von Privatheit in Deutschland [engl. Does privacy change over time? A representative survey and a content analysis on perceptions of privacy in Germany]*. Invited talk given at the symposium of the „Forum Privatheit“, 20. October, Berlin (Germany).

5. Masur, P. K. (2014, October). *Gefällt mir (nicht): Das Social Web als Spannungsfeld zwischen Selbstoffenbarung und Datenschutz [engl. Like it (or*

not): *The social web as an area of tension between self-disclosure and data protection*]. Invited talk at the „ver.di-Institut für Bildung, Medien und Kunst“, 18. October, Lage-Hörste. (Germany).

4. Masur, P. K. (2014, October). *Total privat oder total egal? Über Datenschutz und Innovation in Zeiten von Smartphone, App und Canvas Fingerprinting* [engl. *About data protection and innovation in times of smartphones, apps and canvas fingerprinting*]. Discussion panelist at the „Bundeszentrale für politische Bildung“, 6. October, Berlin (Germany).

3. Masur, P. K. (2014, September). *Neue soziale Medien - Chancen, Möglichkeiten und Gefahren von Facebook & Co* [engl. *New social media - Opportunities, possibilities and threats of Facebook & co*]. Invited talk given at the University of the German Police, 8. September, Münster (Germany).

2. Masur, P. K. (2014, June). *Das Ende der Privatsphäre? - Medienpsychologische Aspekte der Privatheit im Internet* [engl. *Is this the end of privacy? Media psychological aspects of privacy on the Internet*]. Invited talk given at the “Institut für Förderung publizistisches Nachwuchses e.V.”, 14. June, Goslar (Germany).

1. Trepte, S., Teutsch, D. & Masur, P.K. (2014, January). *Do people know about privacy and data protection strategies? OPLIS: Towards the Online Privacy Literacy Scale*. Invited talk given at the 7th International Conference "Computers, Privacy & Data Protection", 22.-24. January, Brussels (Belgium).

## Media Mentions

- |      |   |
|------|---|
| 2017 | 10. Stuttgarter Zeitung (2017, Januar). <i>Keine Kinderfotos im Netz posten</i> .   |
| 2016 | 9. Welzheimer Zeitung (2016, November). <i>Instagram – Sammelbecken für Selbstdarsteller?</i> <a href="http://goo.gl/NQMIVY">goo.gl/NQMIVY</a>                      |
|      | 8. Saarbrücker Zeitung (2016, Januar). <i>Datenschutz – Das große Rätsel</i> .  |
| 2015 | 7. ARD (2015, September). <i>Der Sinneswandel zur Selbstoffenbarung</i> .   |
|      | 6. ZDF (2015, May). <i>Leben ohne Facebook</i> .  |
| 2014 | 5. Deutschlandfunk (2014, August). <i>Posten ohne Scham? Die Preisgabe des Privaten im Internet</i> . <a href="https://goo.gl/DORJYN">https://goo.gl/DORJYN</a>     |
|      | 4. Technology Review (2014, June). <i>Skandal? Egal</i> . <a href="https://goo.gl/jNscJn">https://goo.gl/jNscJn</a>   |
|      | 3. HAZ Sonntag (2014, May). <i>Viele Menschen erkennen sich wieder – Smartphones, Facebook &amp; Co</i> . <a href="https://goo.gl/azW8Ot">https://goo.gl/azW8Ot</a> |
|      | 2. SR (2014, March). <i>Selbstoffenbarung im Internet</i> .   |

1. Hamburger Abendblatt (2014, March). *Soziale Netzwerke: Muss man bei Facebook sein?* <https://goo.gl/bb5T3T>

## Awards and Grants

- |      |   |
|------|---|
| 2018 | Young Scholars Award at the Amsterdam Privacy Conference (APC), together with Doris Teusch and Sabine Trepte  |
| 2015 | Travel Grant by the German Academic Exchange Service (DAAD)   |
| 2014 | Research Grant for the Dissertational Project funded by the German Society of Online Research   |
|      | Top Student Paper of the Division Communication and Technology at the 64 <sup>th</sup> Annual Conference of the International Communication Association in Seattle, USA |
|      | Travel Grant by the German Academic Exchange Service (DAAD)   |

## Teaching Experiences

### Courses at the University of Hohenheim

- |             |  |
|-------------|--|
| 2018        | Societal and Practical Implications of Using Video-On-Demand Services Seminar, graduate level  |
| 2015 - 2017 | Advanced Statistics using R Lecture and seminar, graduate level                                |
| 2017        | Permanently Online, Permanently Entertained? Seminar, graduate level                           |
| 2014        | Self-Disclosure in the Social Web Seminar, graduate level                                      |
|             | Media Psychological Aspects of Online Privacy Seminar, undergraduate level                     |
| 2013        | Online Privacy Literacy - Content Analysis and Scale Construction Seminar, undergraduate level |
|             | Online Privacy - Between Self-Disclosure and Data Protection Seminar, undergraduate level      |
| 2013        | Addictive Usage Patterns on the Internet Seminar, graduate level                               |

### **Workshops for Researchers**

- 2018  
Statistical Data Analysis with R  
Johannes Gutenberg-Universität Mainz, Germany
- Introduction to R (with Frank M. Schneider)  
Workshop held at the conference “Computational Communication Science:  
Toward a Strategic Roadmap”  
Hochschule für Musik Theater und Medien, Hannover, Germany
- 2017  
Increasing Privacy: Empowerment of Paternalism?  
Workshop held at “New Frontiers in Social Media Research – International  
Summer School 2017”, Duisburg, Germany
- Analyzing Experience Sampling Data: Multilevel-Analysis with R  
University of Rostock, Germany
- Introduction to R (with Frank M. Schneider)  
University of Erfurt, Germany
- Statistical Data Analysis with R  
Freie Universität Berlin, Germany

### **Workshops in Schools**

- 2017  
Online Data Protection (with Doris Teutsch)  
Körschtalschule, Plieningen, Germany

### **Thesis Supervision**

- 2018  
Kitzmann, S. (2018). *The relationship between media literacy and the sharing of  
chain messages in instant messenger among young adolescents*. Master thesis.  
Germany: University of Hohenheim.
- Nguyen, A. (2018). *An experimental study on the initiation of online friendships  
based on similar interest*. Bachelor thesis. Germany: University of  
Hohenheim.
- Geiger, A. (2018). *Narcism as risk factor for addictive social media use*.  
Bachelor thesis. Germany: University of Hohenheim
- Fischer, S. (2018). *Escaping habits? How habitualization and escapism influence  
addictive Instagram usage*. Bachelor thesis. Germany: University of  
Hohenheim.

- Reins, S. (2018). *Personal, private, confidential, or intimate: A differential analysis of sensible information and its disclosure*. Bachelor thesis. Germany: University of Hohenheim.
- 2017 Weber, E. (2017). *The influence of humor on knowledge acquisition in science slams*. Bachelor thesis. Germany: University of Hohenheim.
- Burth, E. (2017). *The influence of situational factors on symptoms of smartphone addiction*. Bachelor thesis. Germany: University of Hohenheim.
- 2016 Kostadinova, D. (2016). *Shaping your body with Instagram: The effect of sport-related use of Instagram on doing sports*. Master thesis. Germany: University of Hohenheim.
- Stärkel, C. (2016). *Impression management on Instagram: Adapting the privacy calculus theory to self-presentation contexts*. Bachelor thesis. Germany: University of Hohenheim.
- 2015 Weiblen, M. (2015). *Privacy – Only for the literate? The role of online privacy literacy during Facebook use*. Bachelor thesis. Germany: University of Hohenheim.
- Enns, L. (2015). *Privacy behavior during online-shopping: The influence of concerns, attitudes, and intentions on disclosure of personal information in online-shops*. Germany: University of Hohenheim.
- Götz, D. (2015). *Using and reacting to status updates on WhatsApp*. Germany: University of Hohenheim.
- 2014 Ortwein, V. (2014). *Self-disclosure during instant-messaging and its influence on interpersonal relationships*. Germany: University of Hohenheim.
- Zeller, N. (2014). *The perceived privacy of different types of information during social media use*. Bachelor thesis. Germany: University of Hohenheim.
- Porath, M. (2014). *The influence of smartphones on self-disclosure on Facebook*. Germany: University of Hohenheim.

## Academic Services

<i>Editorial work</i>	Editorial assistant “Media Psychology” (2017 – present) Editorial board member “Mobile Media & Communication”
<i>Ad-Hoc Reviewing</i>	Journal of Communication, Journal of Computer-Mediated Communication, New Media & Society, Social Media + Society, Mobile Media & Communication, Diagnostica, Computers in Human Behavior, CyberPsychology, Behavior and Social Networking, Studies in Communication   Media, The Journal of Psychology: Interdisciplinary and Applied, International Communication Association, Information,

	Communication & Society, Telematics and Informatics, Behavior & Information Technology
<i>Memberships</i>	International Communication Association Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft
<i>University committees</i>	Admission committee for the M.A. (2014 – 2017) School of Communication, University of Hohenheim

## Professional Experience

2010 - 2012	Editorial Journalist, Department of Politics and Current Affairs ZDF (Second German Television), Mainz ( <a href="https://www.zdf.de/">https://www.zdf.de/</a> )
2010	Project Assistant Prime Research, Mainz ( <a href="http://prime-research.com/en/">http://prime-research.com/en/</a> )